

## HENKEL TO ROLL OUT GLOBAL E-RECRUITMENT SOLUTION

### ***Jobpartners' ActiveRecruiter to be implemented at Henkel to manage worldwide recruitment process***

**London, UK, January 5th 2006** – Jobpartners, the European leader of software solutions dedicated to the PRM (People Relationship Management) market, today announced that Henkel, an international company with over 750 brands ranging from laundry to cosmetics to technologies, will implement ActiveRecruiter, Jobpartners' e-recruitment solution, globally. The solution will initially be rolled out at Henkel across 17 European countries in order to provide candidates with an easy and very accessible way of applying for vacancies, to develop a talent pool of individuals who may wish to work with Henkel in the future, and to encourage internal mobility.

“With over 50,000 employees in over 125 countries recruitment is a constant challenge,” commented Markus Dinslacken, Corporate Recruitment Manager and Project Manager at Henkel. “ActiveRecruiter will be implemented to streamline our entire recruitment process worldwide and to provide us with an innovative tool for finding, hiring and tracking the best candidate fits for our organisation. We anticipate that the solution will help us to further strengthen our employer brand and help us to be viewed as an Employer of Choice internationally. We also hope to shorten our time to hire and therefore reduce costs.”

Following the implementation of ActiveRecruiter across Europe, the solution will ultimately be deployed globally, including AsiaPac countries and North and South America. It will be used by recruiters, line managers, and both internal and external candidates. With such a wide product range and with a number of different business units the type of vacancies Henkel will seek to fill using ActiveRecruiter will be very varied. Jobpartners' ActiveRecruiter will replace SAP's e-recruiting tool.

“We chose to implement ActiveRecruiter over other e-recruitment solutions on the market as it offers rich functionality, and we are confident in Jobpartners' ability to help us rapidly deploy the solution globally as the company has strong experience of doing this with other customers of a similar size and industry,” explained Markus Dinslacken.

“We're delighted that Henkel has chosen to implement ActiveRecruiter,” commented Patrice Barbedette, Founder and Deputy General Manager at Jobpartners. “This contract win helps to further build upon the strong growth we have achieved to date in Germany and the rest of central Europe with customers such as Degussa and Deutsche Post, and we hope to continue this success in the near future.”

ActiveRecruiter is part of ActiveSuite, Jobpartners' family of People Relationship Management software solutions developed to help organisations attract, develop and retain the right people and meet business goals.

### **About Henkel**

Henkel is an international company operating in over 125 countries with a diversified brands (consumer) and technologies (industrial) product portfolio of well over 750 brands with a yearly turnover of more than 10 billion euros. Henkel employs over 50,000 people around the world. Henkel operates in four business sectors: Laundry & Home Care, Personal Care, Consumer & Craftsmen Adhesives, and Technologies. Each business blends entrepreneurial management style with the reach and resources of a multi-national organisation. Henkel brands are known around the world. Familiar European brands include Persil, Le Chat, Dixan, Purex, Weisser Riese, Palette, Poly, Gliss Kur, Fa, bac, Theramed, Pritt, Duck and Loctite. Henkel is the world's number one provider of adhesives and sealant systems for industrial uses.

### **About Jobpartners**

Founded in 2000 and headquartered in London, Jobpartners provides software solutions for qualitative human resources management and People Relationship Management (PRM). The leader in the European market, the company's innovative and straightforward approach provides companies with strategic value by enabling them to establish privileged relationships with new job applicants and current employees. The company's solutions address recruitment issues as well as internal mobility, performance management, executives and key people management, succession planning and career management. With four subsidiaries in Europe, Jobpartners has clients in 41 countries and across all industry sectors. For more information, please visit [www.jobpartners.com](http://www.jobpartners.com).