



JOBPARTNERS' CUSTOMER, DEGUSSA, TO PRESENT AT ERE CONFERENCE

Degussa to share secrets of building a global brand

London, UK, November 14 2006 – Jobpartners, the European leader of software solutions dedicated to the PRM (People Relationship Management) market, today announced that one of its key customers, Degussa, the global market leader in specialty chemicals, is to speak at the Global ERE Expo 2006 in Amsterdam on 27 November 2006. Harald Herzog, manager HR systems, and Alexandara Schwarz, employer branding Western Europe, will be talking about the 'Building of a Global Brand'. Degussa is using Jobpartners' e-recruitment solution, ActiveRecruiter, to improve the efficiency and speed of its recruitment process and therefore ensure a strong employer brand.

"The implementation of an online recruitment solution from Jobpartners has been a critical part of our strategy to develop our global employer brand and ensure we continually attract the best talent," commented Alexandra Schwarz, Head of Employer Branding Western Europe at Degussa. "The difference between a business that's able to attract and engage the people who are needed for effective performance, and a business that has difficulties in expanding due to lack of employee engagement and commitment can be summed up in two words - employer brand."

At ERE, Degussa will share its experience and provide advice on how an employer brand is built in line with a corporate brand, as well as how technology can support the initiative. A particular emphasis of the session will be on the requirements for a system, such as ActiveRecruiter, to manage job applicants, the challenges of designing the candidate gateway structure, the legal and cultural differences in various countries, as well as marketing and promotion of the brand for acceptance among the workforce.

The ERE expo will attract talent leaders from across the country and all over the world, including executives from major global 1000 corporations.

For more information, please visit <http://www.ere.net/>.

About Degussa

Degussa is the global market leader in specialty chemicals. Its business is creating essential and innovative products and system solutions that make an indispensable contribution to its customers' success. In fiscal 2005 around 44,000 employees worldwide generated sales of 11.8 billion euros and operating profits (EBIT) of 940 million euros.

About Jobpartners

Founded in 2000 and headquartered in London, Jobpartners provides software solutions for qualitative human resources management and People Relationship Management (PRM). The leader in the European market, the company's innovative and straightforward approach provides

companies with strategic value by enabling them to establish privileged relationships with new job applicants and current employees. The company's solutions address recruitment issues as well as internal mobility, performance management, executives and key people management, succession planning and career management. With four subsidiaries in Europe, Jobpartners has clients in 45 countries and across all industry sectors. Jobpartners has been ranked the tenth fastest growing private company by Real Business in its Hot 100 list of 2006 and the Sunday Times ranked Jobpartners in 44th place in its Tech Track 100 list of 2006. For more information, please visit www.jobpartners.com.